



Lionel Loeb
7 bis, rue paul bert
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30 years old
French

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Art Director
Graphic Designer
Web designer

WORK EX PE RI EN CE

ATCHIK-REALTIME

sept. 2008 - dec. 2009

*Art Director,
Graphic Designer,
Webdesigner*

- Creation of **web and wap interfaces** for chat systems, direct marketing and moderation services for international clients: Orange, Vodafone, Telcel and America moviles.
- Design of **Graphical User Interfaces, smileys, avatars, logos, gifts** according to the clients' graphical charters.
- Creation of **advertising** for web and wap portals for worldwide customers: Disney, Warner, Samsung, Universal.
- Analysis and evolution of the **graphic style** of the company.
- Creation of **company brochures, stand design** for expos.
- **International**: working for European, Arabian, South-American companies.

IMAGE & COMMUNICATION

2006 - 2008

*Advertising, music and
video production.*

- Graphic design for **visual identity, advertisements and marketing brochures**.
- Creation of **business cards, packaging, commercial signage**.
- Creation of several **websites** (graphics and development with the SPIP framework).
- **Photo** and **video** shooting for studio and concerts.
- **Multimedia** works (Flash animations) and CD-ROMs for big firms.

FREELANCE

2002 - 2006

*graphic designer
web designer*

- + **EXPRMNTL** - Art gallery
Complete creation of the dynamic website and company brochures.
- + **LIS'ART** - Art magazine
Identity creation, layouts.

+ Work of art signages in the forest of the Andleau Castle contemporary art exhibition.
- + **KANABEACH** - Clothes brand
Creation of the visual identity of a new brand (-F-L-I-C-sktbrd).
Graphic design and website creation within a team of designers and comic creators.
- + **La Bonne Merveille** - Association of freelance graphic designers
Graphic design for the Strasbourg JAZZ festival.
Signage experiments for Pompidou Contemporary Art Museum (Paris).
- + **Eklectic** - Advertising agency.
Several works for print.
- + **EIDOS** - Cinematographic company.
Creation of the program, advertising, posters, tickets.
- + **Montauban Music Festival**
Live creation of the festival newspaper during the festival.
- + **DRONE** - Association of digital Artists - Film Industries, Paris.
Work experience with Maya, one of the best 3D software.
Realisation of the website.

ALPHA COM

1998

Graphic Designer for several clients in different domains (restaurants, commercials, music/art flyers).





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EDU CA TI ON	2003 - 2005	Advanced school of Art and Design (ESAD, Ecole Supérieure des Arts Décoratifs), Strasbourg, France Graphic Design, Illustration, Book creation, Logo/fonts creation, Silk screen printings.
	2001 - 2002	IUP Colors and Projects , Montauban, France Project management, study of Colors.
	2000 - 2001	University of Art, Letters and Language , Université du Mirail, Toulouse, France Higher National Diploma (DEUG) in Applied Arts.
	1998 - 2000	Higher National Diploma, Multimedia , ETPA, Toulouse, France. CD-ROM creation, Web, Print. International Editorial Award (grand prix ETPA and an official selection for Henri Langlois Festival).

SK IL LS	I.T	Environment systems: MAC, WINDOWS Graphic design softwares: Illustrator, Photoshop, Indesign, Fontagent Multimedia and Authoring: Director, Flash Video Software: Final Cut Pro, Premiere, After Effects Markup Language and Script: XHTML, WML, OML, CSS 2, CSS 3, JQuery framework and JS (basic knowledge) CMS / Blog: Spip, Wordpress Strong knowledge of print media production.
	LANGUAGES	FRENCH: Mother tongue ENGLISH: Advanced ITALIAN: Conversational
	PRINT	Expertise of DTP, pre-press, and the work with the print worker.
	IDEAS	I like to think and provide ideas for communication-related and product-related issues, offering innovating scenarios.

OTH ER	INTERESTS	Contemporary and modern art, sculpture, graphic design, photography, drawings. Passionate of cutting-edge technologies, iPhone, max msp and innovating softwares. Cajon, Computer trackers. Ride longskate. Aeromodels.
	MISC	Autonomous and a team player. I like to work with international partners. Creative and eclectic.
	REFERENCES	http://www.atchik-realtime.com/ http://www.image-et-communication.com/ http://www.exprmntl.fr http://www.kanabeach.com/ http://www.editions-du-cabardes.fr/

